

## JOINT PRESS RELEASE

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**PEAKnx and Airzone enter into a partnership**

### **Cool-headed in hot times: Integration of air conditioning systems with KNX gateway in the Smart Home**

Darmstadt, 23<sup>rd</sup> January 2024 + + + + PEAKnx, Darmstadt-based manufacturer of KNX products for building control ([www.peaknx.com](http://www.peaknx.com)) and the HVAC solutions company Airzone, headquartered in Málaga/Spain ([www.airzonecontrol.com](http://www.airzonecontrol.com)), have entered into a strategic partnership in the areas of technology and marketing.

#### **New partnership ensures a positive climate**

The collaboration between the two companies is a win-win situation. The Spanish company Airzone, founded in 1997, sought contact with the Darmstadt-based PEAKnx GmbH in November 2022, and after the initial talks it was clear: the companies complement each other excellently, benefiting from each other and creating synergies. The interpersonal climate and personal touch also align well.

Lorenz Rohrmann, CEO of PEAKnx GmbH, emphasizes: "For us, the partnership is the starting point for entering the field of climate technology and exploring the Spanish market. The integration of Airzone's Aidoo KNX into our visualisation software YOUVI is straightforward, and control via our ventilation widget is self-explanatory. Soon, Aidoo Pro, the gateway for cloud-based air conditioning control, will be seamlessly integrated into our visualisation. We also look forward to collaborating in the areas of sales and marketing. In the future, we will support each other in PR and marketing activities and at international trade fairs."

Fernando de la Cruz, Area Manager for Central Europe, the UK and Ireland at Airzone, is also pleased about the collaborative partnership: "We are delighted about the new partnership and are confident that it will provide progress for us in the German market. Together, both brands represent the concept of smart air conditioning in line with our core values at Airzone. The list of air conditioning units compatible with the PEAKnx products is expanded on a regular basis. Thanks to the innovative plug-and-play modules of Aidoo KNX and Aidoo Pro, integration opportunities are greater than ever."

With more than 400 employees, Airzone is among the world's leading providers of control technology and components for air conditioning systems in residential and commercial buildings. The collaboration with PEAKnx creates new market opportunities for the company: In addition to its existing activities in the field of air conditioning, Airzone is making strides in international market segments, particularly in the German KNX sector, with its manufacturer-specific Aidoo-KNX gateways for automated buildings.

PEAKnx, as a manufacturer of innovative hardware and software components for building automation, gains access to numerous ventilation systems with two Airzone products, expands the sale of its product range to the Spanish market, and strengthens its competitiveness. PEAKnx will offer the products Aidoo KNX and Aidoo Pro for sale in the future. This allows new air conditioning systems in buildings to be equipped with Airzone's Aidoo KNX and Aidoo Pro products, or existing air conditioning units can be retrofitted.

#### **Joint solutions for room climate at the ISE and Light + Building trade shows**

The products of both companies will have their first joint appearances at the ISE Integrated Systems Europe in Barcelona, Spain, and Light + Building in Frankfurt am Main, Germany. At their respective booths, both companies showcase the products of their cooperative partner, demonstrating the latest solutions for climate control in KNX-controlled buildings to their customers on-site.

#### Trade show dates

ISE 30<sup>th</sup> January to 2<sup>nd</sup> February 2024, Barcelona/Spain

- PEAKnx and Airzone: Joint KNX stand 2L300, Hall 2
- Airzone: Stand 2G550, Hall 2

Light + Building 3<sup>rd</sup> to 8<sup>th</sup> March 2024, Frankfurt am Main/Germany

- PEAKnx: Stand D40, Hall 9.0
- Airzone: Stand A41, Hall 11

**Photos:**

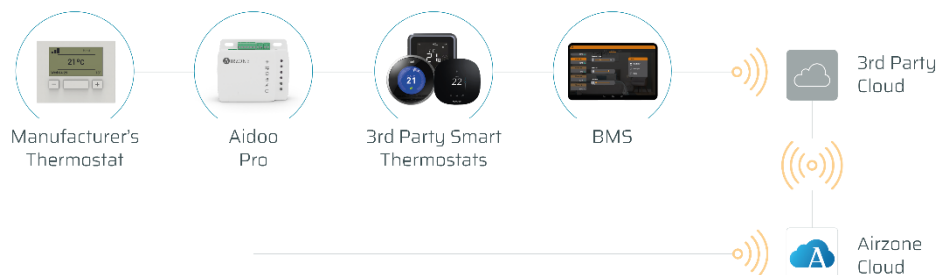


The new partners PEAKnx und Airzone.

From left to right: Lorenz Rohrmann, Managing Director PEAKnx GmbH, Nico Hönel, Sales Account Manager for Airzone in Germany and Austria, Andreas Ramos, Head of Sales PEAKnx GmbH



Aidoo KNX





Aidoo Pro

Please note that these photos are for preview purposes only. For your publications, please use the photos under this [download link](#).

**About PEAKnx**

As a manufacturer of innovative hardware and software components, PEAKnx develops products for future-proof building automation. For example, individual front-end panels including visualisation, making all information on a smart building available at a central point. Great importance is attached to the durability of the products and the qualitative interplay of design and functionality.

As the newest division of the PEAK group of companies based in Darmstadt, Germany, PEAKnx GmbH benefits from 30 years of experience in the hardware and software sector. Through a broad network of certified partners, PEAKnx also offers the associated services - from consulting to the installation and realisation of automation projects. The aim is to make home and building automation convenient, cost-saving and future-proof through innovative solutions. As a premium sponsor of the soccer club SV Darmstadt 98, PEAK is committed to social projects in the Darmstadt area together with the club.

**About Airzone:**

Airzone is the leading manufacturer of residential and commercial air-conditioning control systems, innovating with solutions that pursue three main objectives: to boost energy savings, guarantee comfort in buildings and promote economic savings. The company, which has 26 years of experience in the air-conditioning sector, has expanded internationally, and its products have already been installed in homes and buildings around the world. Its workforce, made up of more than 400 employees with different profiles, develops, innovates and manufactures each of Airzone's solutions from its headquarters and factory, both located in the Andalusia Technology Park (Malaga/Spain).

**Contact details:**

PEAKnx

Sylvia Naumann  
Otto-Röhm-Straße 69  
64293 Darmstadt  
Germany  
[presse@peak-  
group.de](mailto:presse@peak-group.de)

Airzone

Christine Dietz  
Parque Tecnológico de Andalucía  
Calle de Marie Curie, 21  
29590 Málaga  
Spain

[marketing@airzonecontrol.com](mailto:marketing@airzonecontrol.com)